

CARRIE GREEN-ZINN

A TRAVEL BLOG

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HI THERE,

I'm Carrie.

I'm a travel blogger in the San Francisco Bay Area, and a former professional dancer and school psychologist, so I see the world through an artistic, human-centered lens. I've traveled to more than 25 countries and I write for the traveler I know best: midlife women travelers who have worked hard and are ready to treat themselves. Through relatable storytelling and beautiful photography, I inspire my readers to travel beyond their comfort zones, and thus help brands reach an engaged, high-intent audience.



AUDIENCE & REACH · ~ 60K MONTHLY

PINTEREST

38K

MONTHLY VIEWERS

WEBSITE

15-25K

MONTHLY VISITORS

INSTAGRAM

5.6K

FOLLOWERS

FACEBOOK

1.2K

FOLLOWERS

AUDIENCE

62% women · 40% age 35+
High-intent trip planners.

Top cities:

NYC, SF Bay Area, and European destinations

KEY PERSPECTIVES

- Mother-Daughter Travel
- Empty Nester & Retiree Adventures
- Girlfriend Getaways
- Family Vacations

PARTNER WITH ME

- Custom Blog Features (SEO)
- Pinterest Collaborations
- Instagram Posts & Stories
- TikTok, FB & IG Reels

Why It Works

My content is built for evergreen search and Pinterest. Pins and ranked blog itineraries keep driving trip-planning traffic long after publication, delivering lasting value rather than a single day of visibility.

CONTRIBUTOR TO YAHOO TRAVEL & TRAVELBINGER · PROFILED BY BOLD JOURNEY & VOYAGE MAGAZINE

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