

# HI THERE, I'M CARRIE.

I'm a travel enthusiast living in the San Francisco area. I grew up in New England with a deep wanderlust, pursued a multifaceted career, traveled to many incredible places, and raised two amazing daughters who also love to travel.

Now, I share my adventures through my travel blog and social media. I inspire people to experience the deep fulfillment and satisfaction that travel provides and motivate them to return home as a better version of themselves. Let me help your brand reach a new audience by sharing my authentic travel experiences. I support your unique goals while connecting through relatable content and beautiful photography.



## SOCIAL DEMOGRAPHICS



WOMEN



AGE 35+

## TOP CITIES



1. New York City
2. San Francisco

## KEY PERSPECTIVES

- Female Travel
- Empty Nester Adventures
- Family Vacations
- Girlfriend Getaways
- Affordable Trips

## PARTNERSHIP OPPORTUNITIES

- Custom Blog Posts
- Instagram Static Posts & Stories
- TikTok & IG Reel Videos
- Website Banner Ads & Integrations
- Pinterest Collaborations
- Events & Travel



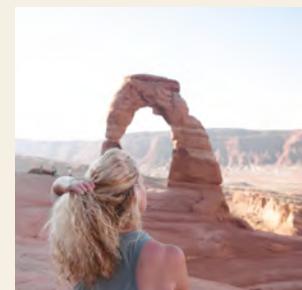
TOTAL REACH

75K



FEATURED IN  
MSN

Shoutout Magazines  
DBE Podcasts  
TourHero Travel



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